

SAYLI PATIL
UI / UX Designer

INTRODUCTION

Bachelor in Fine Arts and Diploma in Web and Multimedia.
Comprehensive experience for **27 years** of delivering aesthetic, cutting edge, engaging design solutions for mobile and web spaces for the clients across the globe. Leading design workshops, design strategy, user research & defining requirement while managing team of designers, contractors and vendors.

HFI Certified UI / UX Analyst, Experience in Gen AI, Metaverse, UX Research, Specialized in user-centered design, interaction design, visual design, wireframes.



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PORTFOLIO

www.uiuxportfoliosd.in

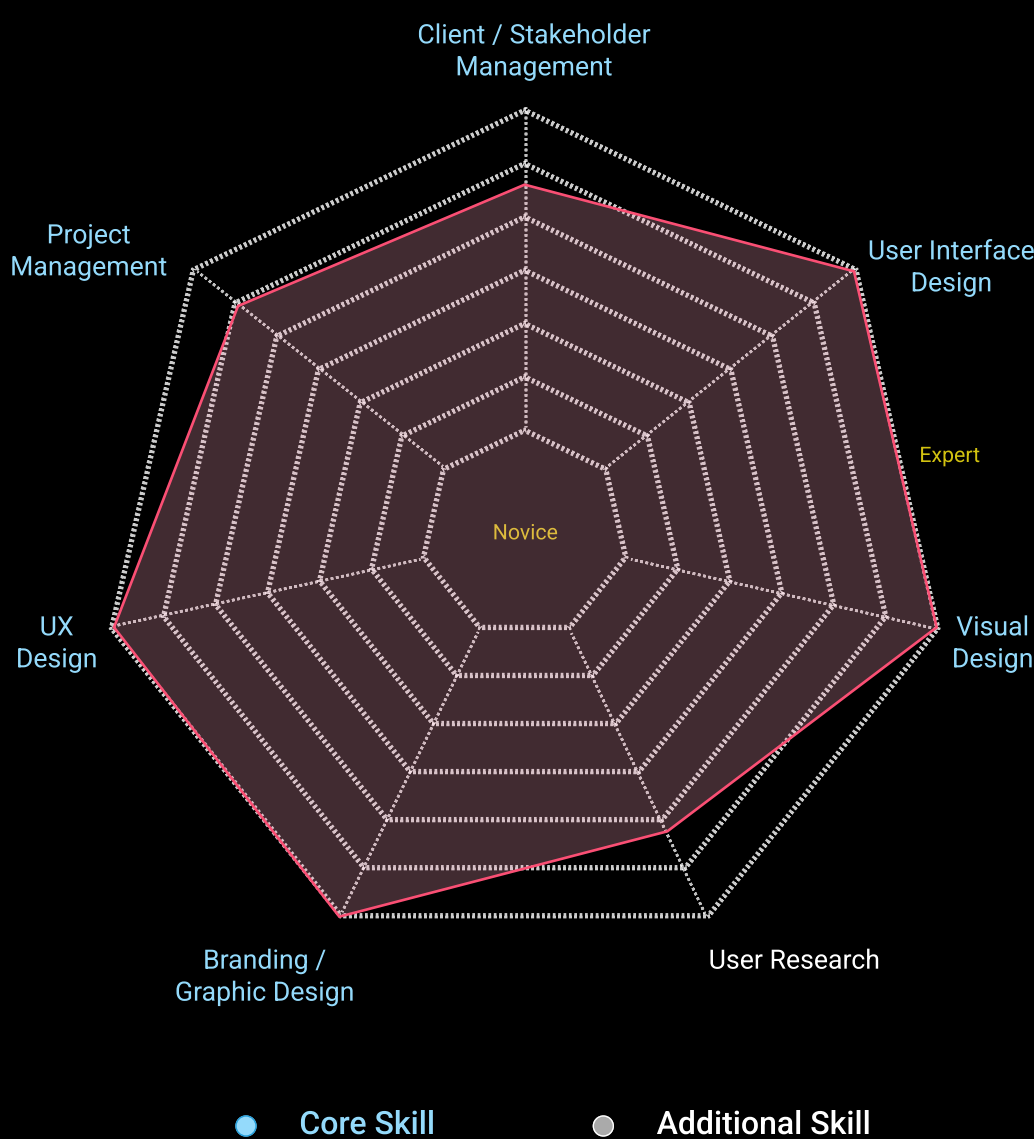
VISA

H1B

EDUCATION

- Bachelor (BA) in Art and Painting - SNDT College, Pune University.
- Diploma In Commercial Arts (GD Arts) – Chitralila Niketan Mahavidyalaya, Pune.
- Diploma In Advanced Computer Arts (DACA) - C-DAC, Pune University.
- HFI-Certified Usability Analyst, Human Factors International, Mumbai, India

MY SKILLS



PLATFORM SKILLS

- Figma
- Sketch
- Axure RP
- Adobe XD
- Balsamiq
- InVision
- Adobe Photoshop CC
- Adobe Illustrator CC
- HTML / CSS
- Adobe Image Ready
- 3D Studio Max

STRENGTHS

Act as an ambassador by planning, building & designing community events, workshops and trainings.

Ability manage multiple stakeholders and customer feedbacks and analyze user feedback to improve design experience.

Work with development professionals to meet deliverable requirements and ensure design Ops implementation.

Rich experience in digital prepress and Brand Management & Printing techniques.

Design / Project leadership & team management and mentoring

Leading RFPs POCs and Business development activities

WORK EXPERIENCE

DEC 2020
TILL DATE

ACCENTURE SOLUTIONS

User Experience Engineering Associate Manager

- As an associate manager, I have been responsible for business development and growth for Accenture studio along with working hands-on support on multiple projects.
- Lead multiple RFPs, POCs and participated in marketing pitches.
- As a spokesperson to Accenture, lead a pre-placement drive to leading design colleges.
- Lead a team of designers in Accenture studio.

PROJECTS

- Google - gStore
- Bank of America
- Accenture enterprise products

JUL 2019
SEP 2020

MOONRAFT INNOVATION LABS

Experience Lead / Project Manager

- Lead the projects end to end as a usability expert. Decoded requirement documents, design briefing. Managed conducting stakeholder interviews, user research, understanding of business and design goals as a team lead.
- Initiated and conducted design thinking workshops and supported RFP documents and business development presentations.
- Contributed hands on in detailed wireframing, IA, user Journeys, task flows, UX solutions, UI design, prototyping and design testing.

PROJECTS

- Reliance Mutual Fund
- IHCL Hotels

MAY 2010
JUL 2019

DIFFERENT DESIGNS

Founder- Proprietor

- End to end ownership of Marketing & production of digital products / projects. Responsible for design & delivery in the mobility and web spaces for 100 + customers across the world.

PROJECTS

- Kitchens Of USA (New York)
- Shlach delivery app (New York)
- Securethings (California)

SEP 2008
MAY 2010

SYMANTEC CORP

Sr. Graphics Designer

MAY 2004
JUL 2004

AIMS DIGITAL

Sr. Graphics manager

APR 2003
DEC 2003

TATA INTERACTIVE SYSTEMS

Sr. Graphics manager

PREVIOUS EMPLOYERS

VISION TECH (Graphic Design Consultant) -

Aug 2002 to Dec 2002

WORLDSITES NETWORK (Sr. Graphic Designer) -

Jan 2001 to Aug 2002

ADNET TECH (Sr. Graphic Designer) -

July 2000 to Dec 2000

INK FLOAT (Sr. Artist) -

Aug Aug 1997 to Dec 1999

VELANKAR ADVERTISING (Sr. Artist) -

July 1996 to May 1997

FREELANCING (16 months approximately)